Dear Potential Youth Livestock Supporter,

I'm writing to share an exciting opportunity for your business to get involved in an event that truly celebrates the hardworking youth in our community—the Coastal Plains Livestock Show & Sale, taking place on March 29th and 30th, in Kinston, NC. This event is a cornerstone of our local agricultural community, showcasing the dedication, skills, and perseverance of young people as they present their livestock projects.

After spending months raising and caring for their animals, local youth exhibit pigs, goats, lambs, and cattle at the show. These young individuals learn essential life skills such as responsibility, leadership, communication, and teamwork—skills that will serve them throughout their lives. But the most critical moment for these youth comes on Tuesday, March 30th, when the animals they've worked so hard to raise are sold in a live auction, giving them the resources to pay off the purchase price of their animal, feed, and supplies. Any money left over will be used to buy future projects or put in the bank for college tuition. Here are two ways ways your business can help our 4-H and FFA youth:

Attend the Livestock Sale: Join us at 6:00 pm on March 30th for the buyers supper at the Lenoir Livestock Facility, followed by the auction of livestock projects. Many ask if you actually take the animal you buy home, and the answer is no. The animals will go on a market truck, but your premium purchase will help sustain their passion for agriculture in the future.

Mail Financial Sponsorship: If you're unable to attend the sale in person, you can still support these young people by making a financial contribution to their projects via mail. These funds will be used as a proxy bids to help youth in need of financial help. Feel free to mail your donation to the address below.

By supporting these youth, you're helping them do more than just raise animals- you're giving them the opportunity to build a foundation for their future. Your involvement will not only help these youth succeed, but it will also demonstrate your business's commitment to supporting the next generation of leaders in our community.

For more information about sponsorship or bidding, please contact me or Livestock Agent Kaelynn Mohrfeld at (252) 560-6094. We would be honored to have your support and look forward to seeing you at the Coastal Plains Livestock Show & Sale.

Sincerely,

Coastal Plains Livestock Show & Sale Youth

Coastal Plains Livestock Show & Sale Sponsorship Form

Thank you for your interest in supporting the Coastal Plains Livestock Show & Sale. If you are unable to attend the sale in person, you can still support these young people by donating ahead of time.

Business Name _____Contact Person _____

Phone Number _____ Email Address _____

Mailing Address _____

Please select one option below AND specify a custom amount.

o Blue Ribbon Sponsors ($1000 and up)

o Red Ribbon Sponsors ($500-999)

o Yellow Ribbon Sponsors ($100-499)

o (Please Specify): $ _____

As a sponsor, you have the option to allocate your money towards supporting a specific youth participant in the sale. If you would like to sponsor a specific child, please list their names below. If you do not have a preference, your contribution will be applied to a participant in need.

Name _____ Name _____

Name _____ Name _____

Method of Payment by March 31st to be recognized on sponsor board

- Check (Payable to "NC Ag Foundation" with "Coastal Plain Jr. Livestock Show and Sale" in the Memo) mailed to our treasurer:
    - Sydney Cox Haynes, 4153 Elm Grove Road, Kinston, NC 28504
- Credit Card, contact Livestock Agent Kaelyn Mohrfeld to assist with this process, 252-560-6094

